



Cookie Policy

1. Cookie and Similar Technologies Policy

This policy refers to cookies and similar technologies used on the website, as applicable, on the websites and applications operated by Farmacia Crisia (Perla Warehouse SRL), with its registered office in Bucharest, Calea Dorobanți No. 111-131, Bl. 9A, Ground Floor, Sector 1, registered with the Trade Register under No. J40/13133/2015, having the unique registration code RO35168903 (hereinafter referred to as <https://www.farmaciacrisia.ro> or Farmacia Crisia).

Cookies are used on the website for the following purposes:

- to ensure the functioning of the website;
- to analyze the behavior of website visitors;
- for advertising purposes.

This policy is supplemented by Farmacia Crisia's policy on the protection of personal data, which you can find published on the website and which we encourage you to read. It includes additional useful information, all the purposes of data processing by <https://www.farmaciacrisia.ro>, your rights, as well as the exceptions and limitations thereof, etc.

2. What are cookies?

A cookie is a small file consisting of letters and numbers that will be stored on the computer, mobile terminal, or other equipment of a user accessing the internet. The cookie is installed at the request issued by the user's terminal to the <https://www.farmaciacrisia.ro> server or to a third-party server.

3. What are cookies used for?

These files mainly enable the recognition of the user's terminal and the display of content in a relevant manner, adapted to the user's preferences. Cookies ensure users enjoy a pleasant browsing experience and support the efforts of <https://www.farmaciacrisia.ro> to provide services better tailored to users, such as online privacy preferences, contact forms, newsletter subscription, or relevant advertising. They are also used to prepare aggregated anonymous statistics that help us understand how a user benefits from our website, allowing us to improve its structure and content, without permitting the personal identification of the user.

4. What cookies do we use?

We use two types of cookies: session cookies and persistent cookies. Session cookies are temporary files that remain on the user's terminal until the end of the session or the closing of the application. Persistent cookies remain on the user's terminal for a period defined by the cookie parameters or until they are manually deleted by the user.

5. How are cookies used by this website?

A visit to this website may place the following types of cookies:

- strictly necessary cookies for the functioning of the website,
- analytics cookies,
- advertising cookies.

Strictly necessary cookies and/or similar technologies are essential for the proper functioning of the website, being set on your device when you access the website or as a result of actions performed on the website, as applicable. You may set your browser to block cookies; however, in this case, certain sections of the website will not function properly.

Strictly necessary cookies and/or similar technologies are essential for the proper functioning of the website, being set on your device when you access the website or as a result of actions performed on the website, as applicable. You may set your browser to block cookies; however, in this case, certain sections of the website will not function properly.

6. Do cookies or similar technologies contain personal data?

Cookies or similar technologies do not, in themselves, require personal information in order to be used and, in many cases, do not personally identify internet users. However, there are situations where personal data may be collected through the use of cookies in order to enable certain functionalities for the user or to provide the user with an experience more tailored to their preferences. Such data are encrypted in a manner that makes it impossible for unauthorized persons to access them.

7. Blocking cookies

If you wish to block cookies, some functionalities of the website will be disabled, and this may generate certain malfunctions or errors in the use of our website. For example, blocking cookies may prevent you from:

- make online purchases,
- use the order form,
- log into your account,
- send suggestions or complaints.

If you agree with these limitations and wish to block cookies, please follow the instructions below:

Cookie settings in:

Internet Explorer: <https://support.microsoft.com/ro-ro/topic/%C8%99tergereea-%C8%99i-gestionarea-modulelor-cookie-168dab11-0753-043d7c16-ed5947fc64d>

Firefox: <https://support.mozilla.org/ro/kb/activarea-si-dezactivarea-cookie-urilor>

Chrome: <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=ro>

Safari: <https://support.apple.com/kb/ph21411?locale=ro>

Most browsers are set by default to accept cookies, but you have the option to change the settings to block some or all cookies.

Choose your browser from the list above to display the instructions you need to follow after opening the browser.

The above links do not belong to the website <https://www.farmaciacrisia.ro>, and Farmacia Crisia is not responsible for their content.

8. Managing preferences regarding the placement of cookies

In general, an application used to access web pages allows cookies and/or similar technologies to be saved on the terminal by default. These settings can be changed so that the automatic management of cookies is blocked by the web browser, or the user is informed each time cookies are sent to their terminal.

Detailed information about the options and methods of managing cookies can be found in the settings area of the application (web browser). Limiting the use of cookies may affect certain functionalities of the website.

9. Why are cookies and/or similar technologies important for the Internet?

Cookies and/or similar technologies are a central element in the efficient functioning of the Internet, helping to generate a user-friendly browsing experience tailored to each user's preferences and interests. Refusing or disabling cookies may render some websites or parts of websites unusable.

Disabling cookies does not mean that you will no longer receive online advertising in compliance with the law – but only that such advertising will no longer take into account your preferences and interests as reflected by your browsing behavior.

Examples of important uses of cookies (which do not require a user's authentication through an account):

- Content and services tailored to the user's preferences – categories of products and services
- Offers adapted to the users' interests
- Remembering passwords
- Remembering child protection filters regarding Internet content (family mode options, safe search functions)
- Limiting the frequency of advertisement display – limiting the number of times an advertisement is shown to a particular user on a website
- Providing relevant advertising to the user
- Measuring, optimizing, and adapting analytics features – such as confirming a certain level of traffic on a website, the type of content viewed, and how a user reaches a website (for example, via search

engines, directly, from other websites, etc.). Websites carry out these analyses regarding their use in order to improve their services for the benefit of users.

10. Security and privacy aspects

In general, browsers have integrated privacy settings that provide different levels of cookie acceptance, validity periods, and automatic deletion after the user has visited a particular website.

Other security aspects related to cookies:

- Customizing your browser settings regarding cookies to reflect a level of security for cookie use that is comfortable for you.
- If you are the only person using the computer, you may, if you wish, set longer expiration periods for storing your browsing history and personal access data.
- If you share access to the computer, you may consider setting your browser to delete individual browsing data each time you close the browser. This is a way to access websites that place cookies while deleting any visiting information at the end of the browsing session.

11. Useful links and additional information

The table below describes each cookie used on the website, including its role. We will not use these cookies in any ways other than those indicated in this Cookie Policy.

Cookie name	Category	Type	Purpose	Duration	Who has access to the cookie
_icl_current_language	Preferences	HTTP	Saves the user's preferred language on the webwebsite.	Session	https://www.farmaciacrisia.ro
@@History/@@scroll#	Statistics	HTML	Unclassified	Persistent	https://www.farmaciacrisia.ro
_ga	Statistics	HTTP	Registers a unique ID that is used to generate statistical data on how the visitor uses the webwebsite	2 years	https://www.farmaciacrisia.ro
_gat	Statistics	HTTP	Used by Google Analytics to throttle request rate	Session	https://www.farmaciacrisia.ro
_gid	Statistics	HTTP	Registers a unique ID that is used to generate statistical data on how the visitor uses the webwebsite.	Session	https://www.farmaciacrisia.ro
__atuvc	Marketing	HTTP	Updates the counter of a webwebsite's social sharing features.	13 months	https://www.farmaciacrisia.ro
__atuvs	Marketing	HTTP	Ensures that the updated counter is displayed to the user if a page is shared with the social sharing service, AddThis.	Session	https://www.farmaciacrisia.ro
ads/ga-audiences	Marketing	Pixel	Used by Google AdWords to reengage visitors that are likely to convert to customers based on the visitor's online behaviour across websites	Session	www.google.com

fr	Marketing	HTTP	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	3 months	www.facebook.com
tr	Marketing	Pixel	Captcha plugin for webwebsite forms (captcha is a computer program intended to distinguish human from machine input)	Session	www.facebook.com
mc_session_ids[default]	Functionality	HTTP	Captcha plugin for webwebsite forms	Session	https://www.farmaciacrisia.ro
mc_session_ids[multi][0]	Functionality	HTTP	Captcha plugin for webwebsite forms	Session	https://www.farmaciacrisia.ro
mc_session_ids[multi][1]	Functionality	HTTP	Captcha plugin for webwebsite forms	Session	https://www.farmaciacrisia.ro
mc_session_ids[multi][2]	Functionality	HTTP	Captcha plugin for webwebsite forms	Session	https://www.farmaciacrisia.ro
mc_session_ids[multi][3]	Functionality	HTTP	Captcha plugin for webwebsite forms	Session	https://www.farmaciacrisia.ro
mc_session_ids[multi][4]	Functionality	HTTP	Captcha plugin for webwebsite forms	Session	https://www.farmaciacrisia.ro

<http://www.farmaciacrisia.ro> uses the services of third parties for the purpose of providing functionalities, analytics, and advertising. These third parties may set and use cookies and/or similar technologies on the websites and applications operated by <http://www.farmaciacrisia.ro>, as well as on websites and applications other than those operated by <http://www.farmaciacrisia.ro>.

For more details, please consult the data protection policies as well as the user preference management guides and the opt-out options provided by the companies managing these services, as applicable.

Google Analytics

- Category: Analytics
- Purpose: Web analytics
- Policies: <https://www.google.com/analytics/terms/gb.html>
<https://support.google.com/analytics/answer/6004245>

Google AdWords

- Category: Advertising
- Purpose: Remarketing
- Policies: <https://policies.google.com/privacy>
<https://policies.google.com/technologies/ads>

Google Maps API

- Category: Functionality
- Purpose: Points of interest and delivery estimates near the user through reverse geocoding
- Policies: <https://policies.google.com/privacy>

For any questions, please send your request to the e-mail address gdpr@farmaciacrisia.ro.